WHY GREEN VEHICLE RATING?

- TELLS THE REAL WORLD COST OF OWNING A VEHICLE
- PROVIDES A COMPARATIVE RATING OF HIGHEST POLLUTING VEHICLES V/S LEAST POLLUTING VEHICLES
- EMPowers CONSUMERS WITH UNDERSTANDABLE INFORMATION TO MAKE A SMART CHOICE
- MORE CONSUMER DEMAND FOR CLEANER VEHICLES WILL ENCOURAGE AUTOMAKERS AND GOVERNMENT TO RESPOND TO PUBLIC NEEDS
- SIMPLIFIES VEHICLE EMISSION DATA (FROM FORM 22) TO ARRIVE AT CLIMATE CHANGE AND HEALTH COSTS

THE BIGGER ECONOMIC PICTURE

- ROAD TRANSPORT POLLUTION ACCOUNTS FOR 30-50% OF TOTAL AIR POLLUTION
- 14 OF THE WORLD’S MOST POLLUTED CITIES ARE IN INDIA

MONETARY LOSS FROM AIR POLLUTION

- LOSS TO GDP USD 560 BILLION IN 2013+
- DEATHS 1.4 MILLION IN 2013+

17.6 MILLION
76% OF TOTAL VEHICLES PRODUCED IN INDIA
OF TOTAL PETROL SALES IN 2016
SALES IN 2016
OF TOTAL DIESEL CONSUMED BY THE TRANSPORT SECTOR IN INDIA

61%
61%
28%

- RAPID URBANISATION
- GROWING MIDDLE INCOME GROUPS
- SHORTAGE OF MOBILITY INFRASTRUCTURE
- NEED FOR BUDGET FRIENDLY TRANSPORTATION
- SURGING PRIVATE MOBILITY