Excess carbon emissions (CO2) and air pollutants (CO, NOx, HC, PM) released from exhaust pipes of vehicles have an undesirable impact on public health and environment, which is evaluated in monetary terms (₹ per km)

This ‘hidden’ cost increases the price consumers pay for owning a vehicle, which are added to calculate the real cost of ownership (RCO)

**COMMONLY KNOWN COST OF OWNERSHIP**

- Maintenance & Repair
- Depreciation
- Fuel
- Insurance
- Taxes

**REAL COST OF OWNERSHIP**

- Maintenance & Repair
- Depreciation
- Fuel
- Insurance
- Taxes
- Environmental cost
- Health costs