

# Assessment of Incentives for Appliance Energy Efficiency in India

Final Report Submitted to



September 2015



AEEE, 404 Skylark, 60 Nehru Place, New Delhi – 110019

[www.aeee.in](http://www.aeee.in)

## **DISCLAIMER**

*AEEE has taken due care and caution in compilation of information from various sources including discussions with key stakeholders which it considers reliable and first hand. However, AEEE does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for errors or omissions or for the results obtained from the use of such information in this report.*

*The views and analyses represented in this document do not necessarily reflect that of Shakti Sustainable Energy Foundation. The Foundation accepts no liability for the content of this document, or for the consequences of any actions taken on the basis of the information provided.*

## Acknowledgment

---

Alliance for an Energy Efficient Economy wishes to acknowledge the sponsors of the project Shakti Sustainable Energy Foundation (SSEF) for giving us the opportunity to work on this project.

The report was prepared under the guidance of Dr Bhaskar Natarajan (former Advisor, AEEE). The principal author of this report is Sangeeta Mathew. Additional research on incentives was provided by Reshmi Vasudevan, Ramesh Bhatia, Vishal Goyal and Shruti Narayanan.

The AEEE team would like to express its gratitude to Dr. Satish Kumar, AEEE Chairman, and Dr. Koshy Cherail, AEEE President, for their support and guidance.

We are also thankful to stakeholders and industry and government organisations for their inputs.

**Alliance for an Energy Efficient Economy**

**New Delhi**

# Contents

---

- 1. Introduction ..... 9
- 1.1 The Standards and Labelling Programme ..... 10
- 1.2 Objective of the Study ..... 11
- 2. Methodology ..... 11
- 3. Energy Efficiency: The 1<sup>st</sup> Step towards Sustainable Energy ..... 12
- 3.1 Accelerating the Adoption of Energy Efficient Appliances ..... 15
- 4. A Review of Incentives for Renewable Energy Appliances ..... 18
- 5. Conclusions ..... 23
- Annexure I: Incentives for RE Appliances ..... 24
- Bibliography ..... 29

## List of Figures

---

Figure 1. Energy-related GHG emissions reduction in CO<sub>2</sub>-eq terms by policy measure and..... 14

Figure 2. Energy-related GHG emissions reduction by energy efficiency measure and region ... 14

## List of Tables

---

|   |    |
|---|----|
| Table 1. Estimated energy savings from using BAT in appliances .....                                      | 12 |
| Table 2 Subsidy Paid Out for Solar Water Heaters and Expected Savings .....                               | 16 |
| Table 3. Subsidy Sanctioned for Off-grid 1kW <sub>p</sub> Solar PV Power Packs and Expected Savings ..... | 16 |
| Table 4. Incentives for Solar Water Heaters (SWH).....  | 20 |
| Table 5. Incentives for off-grid solar PV systems.....  | 22 |
| Table 6. Incentives for grid-connected solar PV systems .....   | 22 |
| Table 7. Incentives for Rooftop Solar PV for Diesel Abatement.....  | 24 |
| Table 8. Incentives for Solar Lanterns.....   | 24 |
| Table 9. Incentives for Solar Home Lighting .....   | 25 |
| Table 10. Incentives for Solar Cookers.....   | 26 |
| Table 11. Incentives for Solar Water Pumps.....   | 27 |
| Table 12. Incentives for Biogas Plants .....  | 28 |

## Abbreviations

---

|       |  |
|-------|--|
| BAT   | Best Available Technology                    |
| BEE   | Bureau of Energy Efficiency                  |
| BLY   | Bachat Lamp Yojana                           |
| CAGR  | Compound Annual Growth Rate                  |
| CEA   | Central Electricity Authority                |
| CFA   | Central Financial Assistance                 |
| COP   | Conference of Parties                        |
| DELP  | Domestic Efficient Lighting Programme        |
| DSM   | Demand Side Management                       |
| ECBC  | Energy Conservation Building Code            |
| EE    | Energy Efficiency / Energy Efficient         |
| ETC   | Evacuated Tube Collector                     |
| FPC   | Flat Plate Collector                         |
| GHG   | Greenhouse Gas                               |
| GoI   | Government of India                          |
| GW    | Gigawatt                                     |
| IEA   | International Energy Agency                  |
| IESS  | India Energy Security Scenarios              |
| INDC  | Intended Nationally Determined Contributions |
| INR   | Indian Rupees                                |
| IREDA | Indian Renewable Energy Development Agency   |
| JNNSM | Jawaharlal Nehru National Solar Mission      |

|                 |   |
|-----------------|---|
| kWh             | Kilowatt-hour   |
| kW <sub>p</sub> | Kilowatt Peak   |
| lpd             | litres per day  |
| MEPS            | Minimum Energy Performance Standard                   |
| MNRE            | Ministry of New and Renewable Energy                  |
| MoP             | Ministry of Power                                     |
| MTEE            | Market Transformation for Energy Efficiency           |
| MU              | Million Units   |
| MW              | Megawatt  |
| NAPCC           | National Action Plan for Climate Change               |
| NCEF            | National Clean Energy Fund                            |
| NITI            | National Institute for Transforming India             |
| NMEEE           | National Mission for Enhanced Energy Efficiency       |
| PV              | Photovoltaic  |
| RE              | Renewable Energy                                      |
| SWH             | Solar Water Heater                                    |
| S&L             | Standards and Labelling                               |
| TWh             | Terrawatt Hour  |
| UNFCCC          | United Nations Framework Convention on Climate Change |



## 1. Introduction

A reliable and adequate supply of energy is crucial for economic growth in India, as well as for improving the quality of life for all citizens. Equally important for sustainable growth and improving the quality of life is the need to address climate change.

Based on the Central Electricity Authority's (CEA) *Load Generation Balance Report 2015-2016* released in May 2015, India's electricity sector had an energy deficit of 3.6% (38,138 MU) and a peak deficit of 4.7% (7,006 MW) in 2014-2015. For the year 2015-2016 the anticipated energy deficit is 2.1% (24,077 MU) and the anticipated peak deficit is 2.6% (4,108 MW). The per capita electricity consumption in India was estimated to be 957 kWh for the year for 2013-2014 and 1010 kWh for 2014-2015, which is still far below several countries in the world, e.g. per capita electricity consumption in China is about 4000 kWh and that in developed countries averages 15,000 kWh. Further, 300 million people still lack access to electricity. The Government of India (GoI) is committed to providing affordable 24x7 power to all households by 2019. With the objective of providing universal access and sustaining a growing economy electricity demand is expected to reach 1900 TWh by 2022.

Meeting the objectives of universal access, an adequate supply of energy to drive economic growth and India's commitment to reducing CO<sub>2</sub> emissions requires concerted efforts in increasing energy efficiency (EE) and the share of renewable energy (RE) in capacity generation.

The Energy Conservation (EC) Act 2001 was introduced with the aim of reducing the energy intensity of the Indian economy by promoting energy conservation and energy efficiency. The Bureau of Energy Efficiency (BEE) was set up in 2002 under the Ministry of Power (MoP) and has since introduced several schemes to promote energy efficiency in the residential, commercial and industrial sectors. Schemes such as the Standards and Labelling (S&L) Programme for Appliances and Equipment, the Energy Conservation Building Code (ECBC) and Demand Side Management (DSM) for agriculture, SMEs and industry resulted in 10,836 MW of avoided capacity generation during the Eleventh Plan (2007-2012). The National Mission for Enhanced Energy Efficiency (NMEEE), introduced during the Eleventh Plan to provide a regulatory and policy framework to promote the market for energy efficiency, has been approved for the Twelfth Plan (2012-2017) as well with an allocation of INR 775 crore. One of the initiatives of NMEEE is Market Transformation for Energy Efficiency (MTEE), which aims to accelerate the shift to energy efficient appliances by making products more affordable.

The GoI set up the Commission for Additional Sources of Energy (CASE) as early as 1981, in the wake of the oil shocks of 1970s, primarily to address energy security and energy self-sufficiency. In 1992 the Ministry of Non-conventional Energy Sources (MNES) was set up, which was later renamed the Ministry of New and Renewable Energy (MNRE). The RE sector in India started as early as the 1970s and has today expanded to include grid-connected power (using wind, solar thermal,

solar PV, small hydro, bio-mass, urban/industrial waste), off-grid power (biomass, watermills/micro-hydro, small wind systems, rooftop solar PV) and decentralised systems (solar lanterns, solar home lighting, solar street lighting, solar water heaters, solar cookers, solar pumps, wind pumps, family-size biogas plants). In the budget for 2015 the GoI has set a goal to install non-hydro RE capacity of 175 GW by 2022.

In stressing the importance of EE as the first step in sustainable energy, this report aims to put forward the case for accelerating the adoption of high efficiency EE appliances through market transformation. First, it puts forward the criticality of EE being a first step in sustainable energy, which will help meet the twin objectives of sustainable growth and addressing climate change. Second, it analyses the impact of EE appliances in reducing the demand-supply gap and CO<sub>2</sub> emissions. Next, it presents an analysis of programmes to promote RE appliances, to see which of these can be applied to accelerate the demand for higher-rated EE appliances. Finally, it puts forward the case for government supported schemes to lead a market transformation in higher-rated EE appliances.

## **1.1 The Standards and Labelling Programme**

The Standards and Labelling (S&L) programme was launched in May 2006 with the objective of reducing the energy intensity of electrical appliances and equipment, leading to energy savings. The S&L programme covers twenty-one products, four under the mandatory labelling scheme and seventeen under the voluntary labelling scheme. The labelling of appliances is intended to improve consumer awareness about the energy saving potential of appliances and equipment, enabling consumers to make an informed choice when purchasing appliances and equipment. The labelling of appliances is also intended to encourage manufacturers to produce energy efficient products, in addition to continuously improving energy efficiency standards. By 2010 the S&L programme resulted in 3336 MW of avoided capacity and 7848 MU of electricity savings.

In order to consistently and continuously reap the benefits of the S&L programme the following steps are essential

- continuous appraisal and improvement of Minimum Energy Performance Standards (MEPS) to set higher standards for EE appliances
- introduction and promotion of the best available technology (BAT) in the market
- market transformation to accelerate the adoption of higher efficiency appliances
- up-to-date testing, verification and labelling facilities to ensure adherence to standards
- elimination of older models

## 1.2 Objective of the Study

The objective of this study is to support the case for government programmes and incentives to accelerate India's Standards & Labelling programme and catalyse larger market transformation for higher efficiency appliances and products.

Key objectives of the study

1. Energy Efficiency is established as a mandatory first step in ensuring universal access, energy security and reduction in CO<sub>2</sub> emissions.
2. The EE business sector, utilities, BEE, MoP and other government policy makers use the study to identify and implement programmes to accelerate adoption of higher-rated energy efficient appliances and continuously improve the standard of efficiency for appliances.
3. Manufacturers and consumers are consulted to understand the barriers to energy efficient appliance uptake, influencing the types of schemes considered by BEE to accelerate the adoption of higher-rated energy efficient appliances.

## 2. Methodology

### **Task 1: Establishing EE as the first step in meeting energy needs and addressing climate change**

This study presents the role of EE in meeting energy needs, particularly universal access to electricity, and in combating climate change by drawing on information presented in recently published studies and reports on Energy Efficiency.

### **Task 2: Review of Incentives in the RE Sector**

In-depth literature review of the RE sector was undertaken to evaluate how incentives have accelerated the deployment of renewable energy technologies in India.

### **Task 3: The case for implementing programmes to transform the EE appliance market**

This study presents the case for implementing government-supported programmes to improve the market share of higher-rated EE appliances and enhance the effectiveness of the S&L programme.

### 3. Energy Efficiency: The 1<sup>st</sup> Step towards Sustainable Energy

Energy efficiency not only contributes towards reducing energy demand but also makes the addition of new capacity, especially from RE sources, more cost-effective. There can be no argument against the need to significantly increase India's power generation capacity in order to provide affordable 24x7 power to all households by 2019, sustain a rapidly growing economy and provide a good quality of life for all Indians. At the same time, the GoI has set an objective of reducing the rate of increase in CO<sub>2</sub> emissions as stated in The National Action Plan for Climate Change (NAPCC).

#### Reducing Energy Demand & Improving Universal Energy Access

In 2012 residential buildings accounted for 22% (175 TWh) of electricity demand and commercial buildings accounted for 12% (86 TWh) of demand. Electricity demand in the residential sector is expected to grow to 480 TWh by 2022 and 842 TWh by 2030 and demand in the commercial sector to 142 TWh in 2022 and 238 TWh in 2030. Based on the report *Energy Efficiency in Building Sector in India: Practice, policies and programs* (Mili Majumdar, 2014), using higher efficiency appliances in the residential sector can potentially save 75 TWh by 2021. Drawing from the LBNL study *Estimate of Technical Potential for Minimum Efficiency Performance Standards in 13 Major World Economies* (Virginie Letschert, Louis-Benoit Desroches, Jing Ke, Michael McNeil, 2012), Table 1 lists the estimated savings by using the Best Available Technology in selected appliances.

**Table 1. Estimated energy savings from using BAT in appliances**

| Appliance             | Energy Savings (TWh) in 2020 | Energy Savings (TWh) in 2030 |
|-----------------------|------------------------------|------------------------------|
| Fans                  | 22                           | 45                           |
| Lighting              | 19                           | 8                            |
| Refrigerators         | 6                            | 18                           |
| Room Air conditioners | 42                           | 130                          |

Energy efficiency is also closely linked to universal energy access. By reducing electricity demand, the planned growth in generation capacity can serve a larger share of the population in a shorter timeframe.

#### Making RE Generation More Cost-effective

The GoI has set a goal of achieving non-hydro RE capacity of 175 GW by 2022, of which solar power would contribute 100 GW, wind power 60 GW, biomass power 10 GW and small hydro 5 GW. But even with this level of investment in renewable energy, India's primary fuel for electricity generation in 2022 and even up to 2030 will be coal, comprising more than 50% of the energy mix. Although the cost of RE power has decreased sharply over the last five years and is expected to do so till 2030, adding more RE in the energy mix would require significant investment. On the

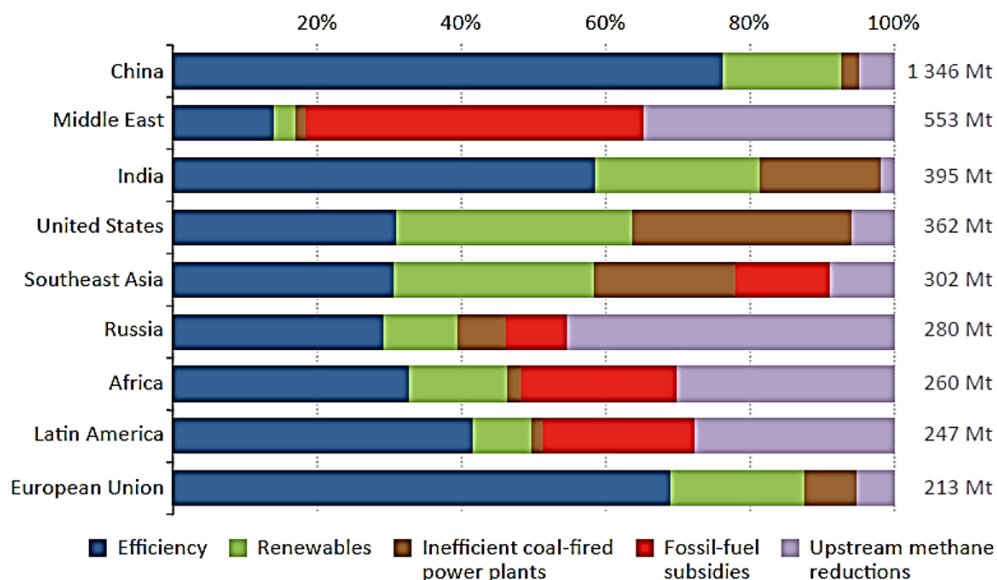
other hand, implementing practical energy efficiency measures in the near term would reduce electricity demand, enabling the same RE generation capacity to serve a larger section of the population, thereby making it more cost-effective.

### **Reducing CO<sub>2</sub> Emissions**

Recognising that climate change is a global challenge the GoI is committed to actively engaging with the United Nations Framework Convention on Climate Change (UNFCCC), as outlined in the NAPCC. The primary objective of the UNFCCC is to stabilise Greenhouse Gas (GHG) concentrations in the atmosphere to prevent human interference with the climate system, with the long-term goal of limiting the increase in average global temperature to 2 °C. At the UNFCCC COP-19 meeting in 2013 all parties were invited to submit their action plan for climate change, known as Intended Nationally Determined Contributions (INDC). Countries determine their INDCs in the context of their national priorities and capabilities, and have been invited to present their INDCs in preparation for the upcoming UNFCCC Conference of Parties (COP21) in Paris in December 2015. India too is preparing its INDC as outlined in the NITI Aayog report on *Energy Efficiency and Energy Mix in the Indian Energy System 2030*.

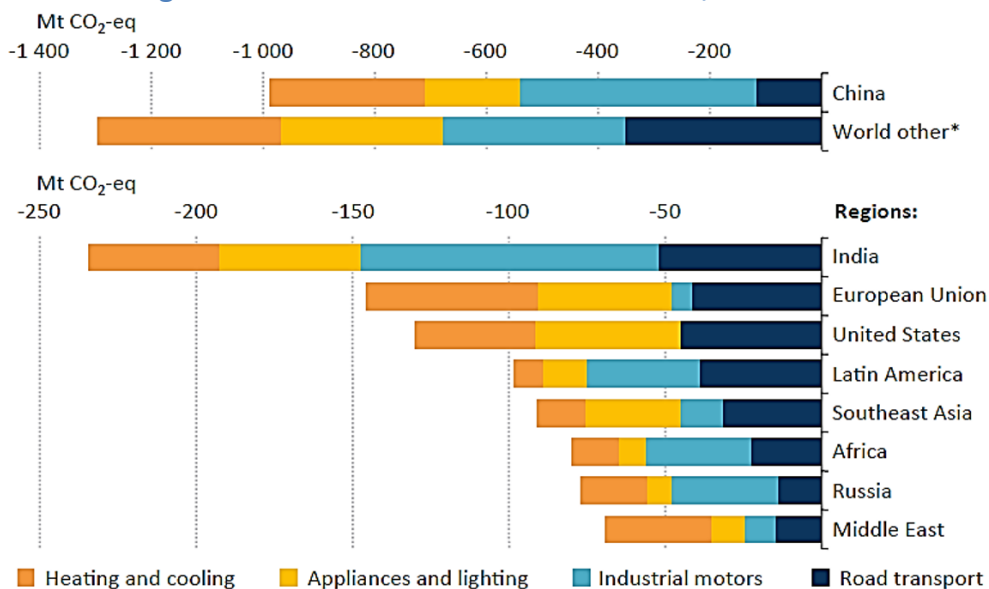
Energy production and use contributes close to two-thirds of GHG emissions, with the major component being CO<sub>2</sub> emissions. INDCs submitted by countries are aimed at transforming the energy sector in those countries in order to reduce GHG emissions. The *World Energy Outlook Special Report on Energy and Climate Change* (IEA, 2015) compares the expected emissions in the INDC scenario and the “Bridge” scenario. IEA’s “Bridge” scenario is a set of five policy measures of which the first is increasing energy efficiency in industry, building and transport sectors. Figures 1 and 2 from the *World Energy Outlook Special Report on Energy and Climate Change* (IEA, 2015) clearly bring out the contribution of energy efficiency in reducing GHG emissions and climate change for several regions and countries. Of all the Bridge scenario measures, Energy efficiency has the greatest potential for reducing GHG emissions in India.

**Figure 1. Energy-related GHG emissions reduction in CO<sub>2</sub>-eq terms by policy measure and region in the Bridge Scenario relative to the INDC Scenario, 2030**



IEA WEO Special Report on Energy & Climate Change, 2015

**Figure 2. Energy-related GHG emissions reduction by energy efficiency measure and region in the Bridge Scenario relative to the INDC Scenario, 2030**



\* World other represents all countries except for China.

IEA WEO Special Report on Energy & Climate Change, 2015

The Government of India introduced the National Mission for Enhanced Energy Efficiency (NMEEE) in 2010 with the aim of unlocking the market for energy efficiency and help achieve avoided capacity addition of 19,598 MW, fuel savings of approximately 23 million tonnes per year and GHG emissions reductions of 98.55 million tonnes per year.

In the same year, 2010, the government introduced the Jawaharlal Nehru National Solar Mission (JNNSM) with the goal to deploy 20,000 MW of solar power by the year 2022 and to achieve parity with grid power tariff.

NMEEE received a total outlay of INR 1010.5 crore for the period 2010-2017 (INR 235.5 crore in the XI plan ending 2012 and INR 775 crore in the XII plan 2012-2017), whereas the budget outlay for the first phase alone (up to March 2013) of the JNNSM was INR 4337 crore, which is more than five times the entire outlay for an equivalent amount of avoided capacity generation (20,000 MW) under NMEEE.

Further, in order to meet the goal of 175 GW of Renewable Energy by 2022, the GoI has already rolled out various schemes and policies such as low cost financing for renewable energy and the National Clean Energy Fund (NCEF) which has already received an amount of INR 16,388 crore up to the year ending 2015.

Given the proven savings of 10,836 MW of avoided capacity in the XI Plan period due to several energy efficiency initiatives by BEE it would be worthwhile considering an increased budget outlay for schemes and initiatives to achieve much higher targets of avoided capacity from the current plan onwards, including schemes to accelerate the market transformation for EE appliances.

### **3.1 Accelerating the Adoption of Energy Efficient Appliances**

The main barriers to the adoption of higher-rated energy efficient appliances are the initial cost and the long payback period. To overcome the barrier of high cost of energy efficient lighting the Ministry of Power had launched the Bachat Lamp Yojana (BLY) to subsidise the replacement of incandescent bulbs with CFLs, and to date over 29 million incandescent bulbs have been replaced by CFLs. The government recently rolled out the Domestic Efficient Lighting Programme (DELP) to accelerate the adoption of LED lighting by making it more affordable.

In the case of RE appliances the government has launched schemes for at least five RE appliances, namely solar water heaters, off-grid solar power packs, solar cookers, solar pumps and solar lanterns to overcome the barrier of high cost of appliances. Tables 2 & 3 give an overview of the Central Financial Assistance (CFA) for Solar Water Heaters (SWH) and rooftop solar PV systems of up to 1 kW<sub>p</sub> and the expected electricity savings.

**Table 2 Subsidy Paid Out for Solar Water Heaters and Expected Savings<sup>1</sup>**

| <b>Capital Subsidy:</b> 30%-60% of benchmark cost<br>(INR 4500-9000/100lpd for ETC system and INR 6600-13200/100 lpd for FPC system)<br>Expected Electricity Savings for a 100 lpd / 2 m <sup>2</sup> system: 1200 units/year<br>Expected CO <sub>2</sub> Reduction for a 100 lpd / 2 m <sup>2</sup> system: 1.5 tonnes/year |  |                             |   |   |
|--|--|-----------------------------|---|---|
| Year   | Subsidised Installations (m <sup>2</sup> ) | Subsidy Paid Out (INR lakh) | Expected Electricity Savings per year (million units) | Expected CO <sub>2</sub> Reductions per year (tonnes) |
| 2010-2011  | 603  | 17                          | 0.36  | 452   |
| 2011-2012  | 49,329                                     | 1,421                       | 29.60   | 36,997  |
| 2012-2013  | 6,92,905                                   | 20,891                      | 415.74  | 5,19,679  |
| 2013-2014  | 8,88,995                                   | 25,788                      | 533.40  | 6,66,746  |

**Table 3. Subsidy Sanctioned for Off-grid 1kW<sub>p</sub> Solar PV Power Packs and Expected Savings<sup>2</sup>**

| <b>Capital Subsidy:</b> 30%-90% of cost for systems up to 1kW <sub>p</sub><br>Expected Electricity Savings from 1kW <sub>p</sub> SPV system: 1650 units/year |                                  |                               |   |
|--|----------------------------------|-------------------------------|---|
| Year   | Total kW <sub>p</sub> Sanctioned | Subsidy Sanctioned (INR lakh) | Expected Electricity Savings per year (million units) |
| 2012-2013  | 13,000                           | 7340                          | 21.45   |
| 2013-2014  | 15,605                           | 9226                          | 25.75   |

<sup>1</sup> <http://mnre.gov.in/file-manager/UserFiles/reports-SOLARWHIN.htm>;

[http://mnre.gov.in/file-manager/UserFiles/potential\\_electricitySavings\\_swhs.pdf](http://mnre.gov.in/file-manager/UserFiles/potential_electricitySavings_swhs.pdf)

<sup>2</sup> <http://mnre.gov.in/file-manager/UserFiles/projects-sanctioned-under-offgrid-SPV-JNNSM-during-2012-13-as-on-31.08.2014.pdf>

<http://mnre.gov.in/file-manager/UserFiles/projects-sanctioned-under-offgrid-SPV-JNNSM-during-2013-14-as-on-31.08.2014.pdf>

[http://delhi.gov.in/wps/wcm/connect/f0fc8e804bda0ff48986bddb7bfd7749/Installed\\_Solar\\_PV.pdf?MOD=AJPERES&lmod=-276192052&CACHEID=f0fc8e804bda0ff48986bddb7bfd7749](http://delhi.gov.in/wps/wcm/connect/f0fc8e804bda0ff48986bddb7bfd7749/Installed_Solar_PV.pdf?MOD=AJPERES&lmod=-276192052&CACHEID=f0fc8e804bda0ff48986bddb7bfd7749)



For the years 2010-2014 the total CFA given as subsidy for SWH was 481 crores for expected electricity savings of 979 MU and for the years 2012-2014 the total CFA given as subsidy for off-grid 1 kW<sub>p</sub> rooftop solar PV was 165 crores for expected electricity savings of 47.2 MU.

Given the verified savings of 7848 MU under the S&L programme for the years 2007-2010, and the potential savings in adopting BAT as given in Table 1, a comparable budget outlay for accelerating the adoption of high-efficiency appliances could significantly increase electricity savings and avoided generation capacity.

Both EE electrical appliances and RE appliances have the common benefits of reducing the energy supply-demand gap and reducing GHG emissions. However, there is a glaring discrepancy in the number of schemes and the budget outlay for RE appliances versus those for EE electrical appliances, in spite of both having similar barriers to adoption such as high initial cost and long payback period.

There is a need to address these barriers to the adoption of high efficiency appliances by implementing schemes targeting different stakeholders, i.e. manufacturers, retailers, consumers and independent organisations. Chapter 4 gives an overview of some of the government supported schemes implemented to increase the adoption of RE appliances by addressing the barriers of high initial cost as well as enabling market transformation for RE appliances. It would be worthwhile to review and analyse these schemes to assess their applicability for the EE appliance market and S&L programme.

## 4. A Review of Incentives for Renewable Energy Appliances

The RE sector in India started as early as the 1970s and has today expanded to include grid-connected power (using wind, solar thermal, solar PV, small hydro, bio-mass, urban/industrial waste), off-grid power (biomass, watermills/micro-hydro, small wind systems, rooftop solar PV) and decentralised systems (solar lanterns, solar home lighting, solar street lighting, solar water heaters, solar cookers, solar pumps, wind pumps, family-size biogas plants).

In the 1970s and early 80s the focus was primarily on capacity building and R&D. In the 1980s there was a significant push for financial assistance and incentives in the form of subsidies to promote the use of RE power generation and RE appliances. From the late 1980s onwards the focus has been more on fiscal incentives to promote commercialisation of RE power generation and RE appliances, with the idea of moving from direct subsidies towards soft loans and rebates on taxes, duties and excise. The Ministry of New and Renewable Energy (MNRE) and the Indian Renewable Energy Development Agency (IREDA) have been pivotal in promoting RE generation (grid-connected and off-grid) and RE appliances and equipment.

By promoting Renewable Energy and Renewable Energy appliances the government aims to

- reduce the energy supply-demand gap without increasing dependence on oil and coal
- reduce the use of diesel and kerosene
- reduce the impact on the environment
- address climate change issues

Some of the schemes already in place for RE power generation are Renewable Purchase Obligation (RPO), Generation Based Incentives (GBI) and concessional import and excise duties for setting up RE power plants.

### **Incentives for RE Appliances**

There are several types of incentives available for RE appliances, though the specific incentives available for each type of RE appliance varies. The main reasons for providing incentives for RE appliances are to

- make RE appliances affordable and cost effective for consumers
- support capacity building, training, seminars, consumer awareness
- enable technology upgrades and production expansion for manufacturers
- enable a shift towards commercialisation of RE appliances

|   |   |
|---|---|
| <b>Capital Subsidy</b>                                    | Capital subsidy is primarily given to consumers, both residential and commercial, to make RE appliances more affordable. A percentage of the cost of the RE appliances is subsidised through CFA. |
| <b>Loans</b>  | Soft loans with low interest rates are available to consumers for the purchase of RE appliances and to manufactures for technology improvement and expansion of production facilities.            |
| <b>Electricity Rebate</b>                                 | Electricity rebate is targeted at consumers who purchase RE appliances. Consumers are charged a concessional rate per unit of electricity or are given a fixed rebate per month.                  |
| <b>Property Tax Rebate</b>                                | House owners who purchase RE appliances are given a concession in property tax.   |
| <b>Support for Mandatory Regulation for RE Appliances</b> | This support is extended to municipal corporations for amending building by-laws to enforce the use of RE appliances.   |
| <b>Concessional Duties, Excise and Taxes</b>              | These concessions are available to manufactures for equipment and raw material.   |
| <b>Publicity Support</b>                                  | Funds for creating awareness about RE appliances are available to manufacturers, banks and financial institutions and government agencies.  |
| <b>Training</b>   | Support for training is available to government agencies as well as to industry for technology improvement.   |
| <b>Project Services Support</b>                           | This incentive is available to programme administrators, for e.g. government agencies.  |

Tables 4, 5 and 6 list the incentives available for solar water heaters, off-grid solar PV systems and grid-connected solar PV systems respectively. Incentives for other RE appliances are listed in Annexure I.

**Table 4. Incentives for Solar Water Heaters (SWH)**

| <b>RE Incentive</b>                | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b>   |
|------------------------------------|---|-------------------------------|--|
| - Capital Subsidy                  | 30% of benchmark cost<br>Equivalent of INR 4500/100 lpd (ETC) or INR 6600/100 lpd (FPC) or 30% of benchmark cost (ETC: INR 10,000/m <sup>2</sup> , FPC: INR 11,000/ m <sup>2</sup> ), whichever is less   | MNRE<br>2010-2014             | domestic, commercial, non-commercial in general category states;<br>commercial in special category states, |
| - Capital Subsidy                  | 60% of benchmark cost<br>Equivalent of INR 9000/100 lpd (ETC) or INR 13200/100 lpd (FPC) or 60% of benchmark cost (ETC: INR 10,000/m <sup>2</sup> , FPC: INR 11,000/ m <sup>2</sup> ), whichever is lower | MNRE<br>2010-2014             | domestic, non-commercial in special category states  |
| - Capital Subsidy                  | INR 1900 / m <sup>2</sup>   | MNRE<br>2010-2011             | For housing complexes  |
| - Loan                             | Loan at 5% interest on 80% of the benchmark cost (ETC: INR 10,000/m <sup>2</sup> , FPC: INR 11,000/ m <sup>2</sup> )<br><b>Cannot be used along with capital subsidy</b>                                  | MNRE<br>2005-                 | Domestic, commercial, non-commercial in all states   |
| - Loan                             | Interest free loan  | 2005-2010                     | Domestic users in NE, hill states, islands, CG, JH, UK   |
| - Loan                             | Loans at 5% interest for technology improvement & expansion of production facilities  | IREDA                         | Manufacturers  |
| - Building by-laws (mandatory SWH) | Up to INR 10 lakhs for amending building by-laws  | MNRE<br>2001-                 | Municipal corporations   |
| - Property tax rebate              | Support for property tax rebate<br>- 10% for existing houses in Thane, MH   | MNRE<br>2010-2011             | Individuals  |

| <b>RE Incentive</b>              | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b>               |
|----------------------------------|---|-------------------------------|----------------------------------|
| - Electricity rebate             | Support for electricity rebate <ul style="list-style-type: none"> <li>- INR 40/month in Assam</li> <li>- INR 100/100 lpd up to 300 lpd in Haryana</li> <li>- 15 paise/unit in Rajasthan</li> <li>- Flat rebate of INR 50/month in Uttarakhand</li> <li>- 50 paise/unit in Karnataka</li> <li>- 40 paise/unit up to max of INR 80/month in WB</li> </ul> | MNRE/<br>States<br>1999-      | All SWH users                    |
| - Publicity support              | Up to INR 5 lakhs for publicity on cost sharing basis   | MNRE<br>2010-2011             | Manufacturers                    |
| - Publicity support              | Up to INR 10 lakhs for publicity campaigns  | 2010-2011                     | Banks, FIs, MCs, SNAs, utilities |
| - Training / Technology upgrades | Soft loans for technology upgrades & study tours abroad   | 2010-2011                     | Industry                         |
| - Training                       | Up to INR 2 lakhs for seminars, training, workshops   | 2010-2011                     |                                  |

**Table 5. Incentives for off-grid solar PV systems**

| <b>RE Incentive</b>        | <b>Financial Details of Incentive</b>                           | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b>                     |
|----------------------------|---|-------------------------------|--|
| - Capital Subsidy          | CFA of 30% of benchmark cost for systems up to 1kW <sub>p</sub> | MNRE<br>2010-                 | Individuals in general category states |
| - Capital Subsidy          | CFA of 90% of benchmark cost for systems up to 1kW <sub>p</sub> | MNRE<br>2010-                 | Individuals in special category states |
| - Loan                     | Loans at 5% interest rate                                       | MNRE<br>2010-                 | Individuals                            |
| - Project Services Support | Up to 3% of CFA available to programme administrators           | MNRE<br>2010-                 | Programme administrators               |

**Table 6. Incentives for grid-connected solar PV systems**

| <b>RE Incentive</b>        | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b>                       |
|----------------------------|---|-------------------------------|--|
| - Capital Subsidy          | CFA of 30% of benchmark cost for 1kW <sub>p</sub> to 500kW <sub>p</sub> systems                             | MNRE<br>2010-                 | All consumers in general category states |
| - Capital Subsidy          | CFA of 70% of benchmark cost for 1kW <sub>p</sub> to 500kW <sub>p</sub> systems                             | MNRE<br>2010-                 | All consumers in special category states |
| - Project Services Support | Up to 3% of CFA available to SNAs & other government agencies for project monitoring & technical assistance | MNRE<br>2010-                 | SNAs, government agencies                |
| - Basic R&D                | Up to 1% of CFA available for R&D on metering, grid connectivity, online monitoring, testing, etc           | MNRE<br>2010-                 |  |
| - Training                 | Up to 2% of CFA for training, seminars, workshops   | MNRE<br>2010-                 |  |

## 5. Conclusions

This report brings out the effectiveness of making Energy Efficiency the first step in reducing electricity demand, meeting the goals of universal access and addressing climate change, by highlighting the actual verified savings from Energy Efficiency programs, including the S&L programme, as well as the potential savings that could be achieved by the adoption of the Best Available Technology (BAT) for EE appliances.

It also draws attention to the level of government supported schemes for EE appliances versus those for RE appliances, by highlighting the example of subsidies given for RE appliances for expected electricity savings that are significantly lower than the actual verified savings from the S&L programme and estimated potential savings from using BAT for EE appliances. The report also highlights the significant budget outlay for new generation capacity in comparison to the budget for an equivalent amount in avoided capacity.

In conclusion this report recommends increased support from the government to enable a market transformation in EE appliances making higher efficiency appliances more affordable and cost-effective, thereby accelerating the demand for higher efficiency appliances.

## Annexure I: Incentives for RE Appliances

**Table 7. Incentives for Rooftop Solar PV for Diesel Abatement**

| RE Incentive      | Financial Details of Incentive   | Sponsor & Duration | Beneficiary                                     |
|-------------------|--|--------------------|---|
| - Capital Subsidy | @ INR 75 per watt of SPV panels to a maximum of 30% of the cost of systems 25kW-100kW  | MNRE<br>2009-      | Profit-making bodies, commercial establishments |
| - Capital Subsidy | @ INR 100 per watt of SPV panels to a maximum of 40% of the cost of systems 25kW-100kW | MNRE<br>2009-      | Non-profit making bodies                        |

**Table 8. Incentives for Solar Lanterns**

| RE Incentive      | Financial Details of Incentive  | Sponsor & Duration | Beneficiary   |
|-------------------|---|--------------------|---|
| - Capital subsidy | Subsidy of INR 2400 per lantern   | MNRE<br>2006-      | Un-electrified villages in special category states & UT islands   |
| - Capital subsidy | Free solar lantern for girl child from BPL family studying in classes 9-12    | MNRE<br>2006-2011  | Girl child from BPL family studying in classes 9-12   |
| - Capital subsidy | Up to 90% of the benchmark cost for solar charging stations with LED lanterns | MNRE<br>2012-2014  | Villagers in 60 LWE affected districts across AP, Bihar, Chhattisgarh, Jharkhand, MP, Odisha, Maharashtra, UP, WB |



**Table 9. Incentives for Solar Home Lighting**

| <b>RE Incentive</b>            | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b>                                     |
|--------------------------------|---|-------------------------------|--|
| - Capital Subsidy              | 30%-40% of benchmark cost for SPV system with battery and CFL/LED lights (programme for installation of 68,000 SPV lights in areas with unreliable power)   | 2013-2014                     | Rural and urban households with unreliable or no power |
| - Taxes, Duties, Excise        | Zero import duty and excise exemption for Equipment and Raw Material  |                               |  |
| - Loans                        | For integrated manufacturing plants (polysilicon material to solar modules) and thin film based modules<br>Low interest loans and priority sector lending incentives under Special Incentive Package (SIP)  |                               | Manufacturers  |
| - Incentives to banks and FI's | INR 3-10 lakhs for capacity building<br>INR 15-40 lakhs for awareness generation<br>INR 3-10 lakhs as cash prizes for best 3 branches<br>INR 2-5 lakhs for documentation of best practices<br>INR 2-5 lakhs for manuals, software<br>INR 2-10 lakhs for monitoring and learning | 2009-2011                     | Banks, FIs financing home lighting systems             |

**Table 10. Incentives for Solar Cookers**

| <b>RE Incentive</b>         | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b>                                |
|-----------------------------|---|-------------------------------|---|
| - Capital Subsidy           | 30% of benchmark cost   | MNRE<br>2014-2017             | Consumers in general category states              |
| - Capital Subsidy           | 60% of benchmark cost   | MNRE<br>2014-2017             | Consumers in special category states              |
| - Project Services Support  | Up to 3% of CFA available to SNAs and government agencies for project monitoring & technical assistance | MNRE<br>2014-2017             | SNAs, government agencies                         |
| - Training                  | Up to 1% of CFA for training, seminars, workshops, awareness campaigns                                  | MNRE<br>2014-2017             |   |
| - BIS certification support | One-time support of INR 15,000/year for BIS certification/renewal for those                             | MNRE<br>2014-2017             | Manufacturers who met sales target of 500 cookers |

**Table 11. Incentives for Solar Water Pumps**

| <b>RE Incentive</b> | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b>            | <b>Beneficiary</b>   |
|---------------------|---|--|--|
| - Capital Subsidy   | INR 57600/HP for DC pumps up to 2HP<br>INR 54000/HP for DC pumps >2HP to 5HP<br>INR 50400/HP for AC pumps up to 2HP<br>INR 43200/HP for AC pumps >2HP to 5HP<br>INR 194400 total for pumps >5HP to 10HP | MNRE<br>2014-                            | Individuals, SHGs, NGOs<br>JLGs, farmers,<br>organisations in rural and<br>urban areas |
| - Subsidy           | For special category states<br>60% of the cost of products in the range of INR 1,70,000<br>per kW   | 5 years<br>starting<br>from<br>2014-2015 | Farmers in Punjab,<br>Rajasthan, Haryana, Bihar  |
| - Subsidy           | For other states<br>30% of the cost of products in the range of INR 1,70,000<br>per kW  | 5 years<br>starting<br>from<br>2014-2015 | Farmers in Punjab,<br>Rajasthan, Haryana, Bihar  |

**Table 12. Incentives for Biogas Plants**

| <b>RE Incentive</b> | <b>Financial Details of Incentive</b>   | <b>Sponsor &amp; Duration</b> | <b>Beneficiary</b> |
|---------------------|---|-------------------------------|--------------------|
| - Subsidy           | CFA of INR 5,500 – INR 15,000 for 1 cubic metre systems, depending on state   | MNRE<br>2014-                 | Individuals        |
| - Subsidy           | CFA of INR 9,000 – INR 17,000 for 2-6 cubic metre systems, depending on state | MNRE<br>2014-                 | Individuals        |

## Bibliography

1. CEA Load Generation Balance Report 2015-2016  
[http://www.cea.nic.in/reports/yearly/lgbr\\_report.pdf](http://www.cea.nic.in/reports/yearly/lgbr_report.pdf)
2. Affordable, 24x7 power for all by 2019: GoI Press Information Bureau - 9 April 2015:  
<http://pib.nic.in/newsite/PrintRelease.aspx?relid=118109>
3. <http://www.livemint.com/Industry/jqvJpYRpSNyldcuUIZrqQM/Indias-per-capita-electricity-consumption-touches-1010-kWh.html>
4. NAPCC - <http://www.moef.nic.in/downloads/home/Pg01-52.pdf>
5. BEE Verified Savings Reports -  
[http://www.beeindia.in/content.php?page=miscellaneous/energy\\_savings\\_achieved.php](http://www.beeindia.in/content.php?page=miscellaneous/energy_savings_achieved.php)
6. Estimate of Technical Potential for Minimum Efficiency Performance Standards in 13 Major World Economies (Virginie Letschert, Louis-Benoit Desroches, Jing Ke, Michael McNeil, 2012)  
<http://www.superefficient.org/en/Resources/~/media/Files/BUENAS%20BAT%20Scenario-%20LBNL-5724E.pdf>
7. [http://articles.economictimes.indiatimes.com/2015-02-28/news/59612832\\_1\\_power-sector-solar-power-generation-capacity-wind-energy](http://articles.economictimes.indiatimes.com/2015-02-28/news/59612832_1_power-sector-solar-power-generation-capacity-wind-energy)
8. IEA WEO Special Report on Energy and Climate Change 2015 -  
<http://www.iea.org/publications/freepublications/publication/weo-2015-special-report-energy-climate-change.html>
9. <http://pib.nic.in/newsite/pmreleases.aspx?mincode=28>
10. Renewable Power Generation Costs in 2014 (IRENA, 2015)
11. NITI Aayog - Report on Energy Efficiency and Energy Mix in the Indian Energy System, April 2015 - [http://niti.gov.in/mgov\\_file/Energy\\_Efficiency.pdf](http://niti.gov.in/mgov_file/Energy_Efficiency.pdf)
12. India Energy Securities Scenarios 2047 - <http://www.indiaenergy.gov.in/>
13. Ministry of Power - Energy Efficiency <http://powermin.nic.in/Energy-Efficiency>
14. MNRE JNNSM Resolution - <http://www.mnre.gov.in/solar-mission/jnnsm/resolution-2/>
15. <http://mnre.gov.in/file-manager/UserFiles/subsidy.pdf>
16. [http://mnre.gov.in/file-manager/UserFiles/salient\\_features.pdf](http://mnre.gov.in/file-manager/UserFiles/salient_features.pdf)
17. <http://www.mnre.gov.in/file-manager/dec-solar-thermal-systems/aa-solar-water.pdf>
18. Renewable Energy and Energy Efficiency Status in India (Report by ICLEI South Asia, May 2007)
19. UNDP/GEF/MNRE: "MARKET ASSESSMENT OF SOLAR WATER HEATING SYSTEMS IN FIVE POTENTIAL STATES/NCR REGION", 10 Feb 2011 - [http://mnre.gov.in/file-manager/UserFiles/swh\\_undp.pdf](http://mnre.gov.in/file-manager/UserFiles/swh_undp.pdf)
20. JNNSM Mission Document, 2008 - [http://www.mnre.gov.in/file-manager/UserFiles/mission\\_document\\_JNNSM.pdf](http://www.mnre.gov.in/file-manager/UserFiles/mission_document_JNNSM.pdf)
21. <http://mnre.gov.in/file-manager/UserFiles/Scheme-Grid-Connected-Rooftop-&-small-solar-power-plants.pdf>
22. <http://www.mnre.gov.in/file-manager/offgrid-solar-schemes/NABARD-operational-Guidelines-of-Solar-Water-Pumping-Programme.pdf>
23. <http://www.mnre.gov.in/file-manager/offgrid-solar-schemes/Off-Grid-&-Decentralized-Solar-Cooker-Programme.pdf>
24. [http://www.mnre.gov.in/file-manager/offgrid-solar-schemes/solar\\_charging\\_station\\_scheme\\_jnnsmpdf](http://www.mnre.gov.in/file-manager/offgrid-solar-schemes/solar_charging_station_scheme_jnnsmpdf)
25. <http://www.mnre.gov.in/file-manager/dec-solar-thermal-systems/solarhl-bank-schem.pdf>
26. [http://mnre.gov.in/file-manager/UserFiles/abps\\_SWHS\\_uandr\\_report.pdf](http://mnre.gov.in/file-manager/UserFiles/abps_SWHS_uandr_report.pdf)

27. Decentralised Energy Solutions, UNDP, 16 Feb 2015 - [http://www.in.undp.org/content/india/en/home/library/environment\\_energy/decentralised-energy-solutions/](http://www.in.undp.org/content/india/en/home/library/environment_energy/decentralised-energy-solutions/)
28. Transforming and Strengthening the Global Solar Water Heating Market Project Factsheet, September 2013 - [http://www.in.undp.org/content/dam/india/docs/global\\_solar\\_water\\_heating\\_market\\_transformation\\_initiative\\_factsheet\\_project.pdf](http://www.in.undp.org/content/dam/india/docs/global_solar_water_heating_market_transformation_initiative_factsheet_project.pdf)
29. <http://mnre.gov.in/file-manager/UserFiles/reports-SOLARWHIN.htm> - MNRE's SOLARWHIN online application for reports about SWH
30. Potential Savings of SWH - electricity, peak demand, CO<sub>2</sub> - [http://mnre.gov.in/file-manager/UserFiles/potential\\_electricitySavings\\_swhs.pdf](http://mnre.gov.in/file-manager/UserFiles/potential_electricitySavings_swhs.pdf)
31. Revised Scheme on "Demonstration and Promotion of Solar Photovoltaic Devices/ Systems in Urban Areas & Industry" (Major focus on Roof top SPV Systems) - [http://mnre.gov.in/file-manager/UserFiles/rtpsvs\\_features.pdf](http://mnre.gov.in/file-manager/UserFiles/rtpsvs_features.pdf)
32. [http://mnre.gov.in/file-manager/UserFiles/list\\_channelpartners\\_st\\_jnnsmpdf](http://mnre.gov.in/file-manager/UserFiles/list_channelpartners_st_jnnsmpdf)
33. <http://www.mnre.gov.in/file-manager/dec-solar-thermal-systems/aa-rpssgp-2010-11.pdf>
34. Rooftop Solar PV - Addressing Policy, Regulatory and Operational Barriers - Mr. Subhranshu Patnaik.pdf
35. [http://articles.economicstimes.indiatimes.com/2014-10-31/news/55631220\\_1\\_solar-water-heaters-subsidy-amount-rs-120-crore](http://articles.economicstimes.indiatimes.com/2014-10-31/news/55631220_1_solar-water-heaters-subsidy-amount-rs-120-crore)
36. [http://www.mnre.gov.in/file-manager/dec-solar-thermal-systems/solar\\_lantern.pdf](http://www.mnre.gov.in/file-manager/dec-solar-thermal-systems/solar_lantern.pdf)
37. <http://mnre.gov.in/file-manager/UserFiles/Lighting-Scheme-through-NABARD.pdf>
38. Biogas - <http://www.mnre.gov.in/schemes/decentralized-systems/schems-2/>
39. <http://mnre.gov.in/file-manager/UserFiles/projects-sanctioned-under-offgrid-SPV-JNNSM-during-2012-13-as-on-31.08.2014.pdf>
40. <http://mnre.gov.in/file-manager/UserFiles/projects-sanctioned-under-offgrid-SPV-JNNSM-during-2013-14-as-on-31.08.2014.pdf>
41. <http://mnre.gov.in/file-manager/UserFiles/projects-sanctioned-under-offgrid-SPV-JNNSM-during-2014-15-as-on-31.08.2014.pdf>
42. Delhi government FAQ on SPV system - [http://delhi.gov.in/wps/wcm/connect/f0fc8e804bda0ff48986bdb7bfd7749/Installed\\_Solar\\_PV.pdf?MOD=AJPERES&lmod=-276192052&CACHEID=f0fc8e804bda0ff48986bdb7bfd7749](http://delhi.gov.in/wps/wcm/connect/f0fc8e804bda0ff48986bdb7bfd7749/Installed_Solar_PV.pdf?MOD=AJPERES&lmod=-276192052&CACHEID=f0fc8e804bda0ff48986bdb7bfd7749)
43. Indian Renewable Energy and Energy Efficiency Policy Database - <http://www.ireeed.gov.in/>  
<http://www.ireeed.gov.in/downloads>